

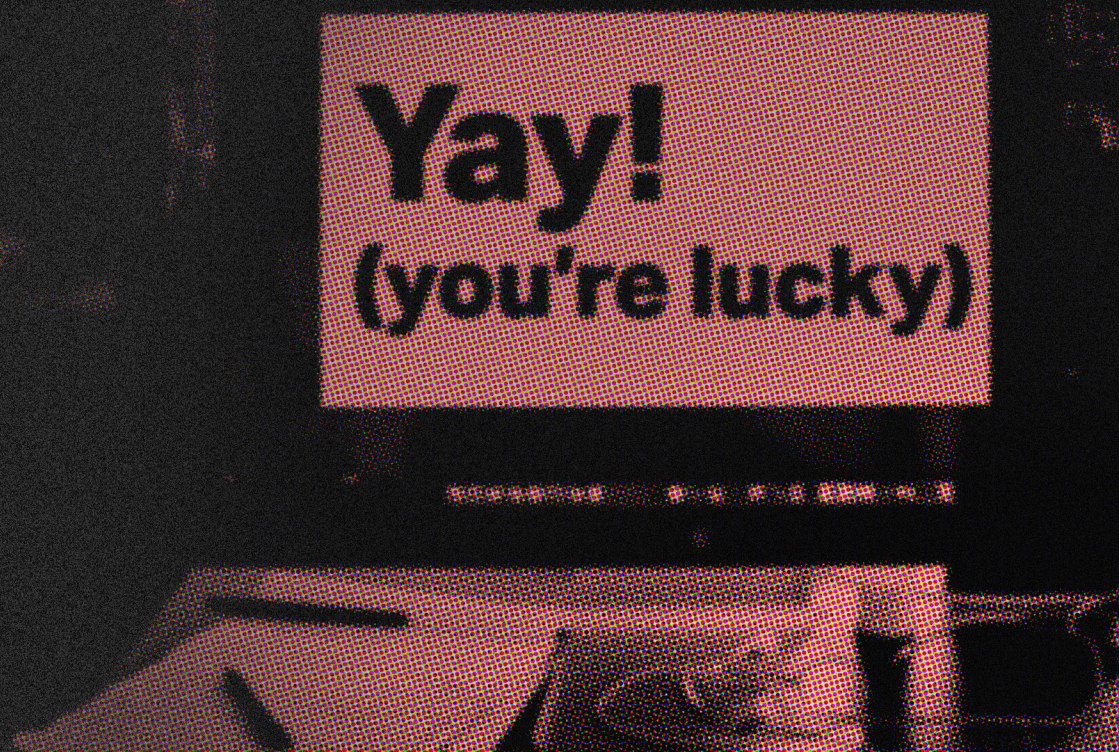
**You have  
media &  
message  
experts.**

**Who  
has the  
*big picture*  
marketing  
plan?**

**No one?**

**Commanding  
on-the-ground details  
is no substitute for  
the big picture.**


No BS Comments from  
Pamela Cox-Otto, Ph.D. // CEO of Interact



**Yay!**  
(you're lucky)



**Well...?**



**You're  
Screwed**

**interact**  
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